SalesForce Developer

Primary Responsibilities   
  
Designing and implementing technical architectures within Salesforce which includes defining data models, designing application workflows, and selecting appropriate development tools. Also create and maintain all technical documentation   
  
Works closely with business IT and business team to understand their business needs and requirements and translate the business requirements into functional and technical designs, ensuring that the Salesforce implementation meets the business expectations.    
  
Designing and implementing scalable solutions that leverage the Salesforce platform, evaluate different integration approaches, such as data integration, API development, and middleware, and advise and implement the best approach to meet their needs.    
  
Development of custom solutions and integrations   
  
The Developer is responsible for integrating Salesforce with other systems and applications. This includes defining integration strategies, designing data mappings, and developing custom connectors and APIs.   
  
Optimizing the performance of Salesforce applications. Identifying bottlenecks, implementing caching strategies, and optimizing database queries.    
  
Security Architect: implementing access controls, data encryption, and authentication mechanisms.   
  
Deployment Architect: responsible for deploying and configuring Salesforce instances, setting up environments, configuring security settings, and deploying code using tools like Azure Devops, SonarCloud.   
  
Stay updated of latest Salesforce technology upgrades   
  
Specialized Knowledge:  
Experience as a Salesforce Developer   
  
Strong understanding of the Salesforce platform   
  
Experience in designing and implementing complex Salesforce solutions across components like Sales Cloud, Service Cloud, Marketing Cloud, Commerce Cloud, Community, Heroku and Einstein Analytics   
  
Experience in designing custom UI solutions, web app and mobile app development   
  
Strong experience with APEX APIs, APEX Triggers, SQL, REST APIs, programming with Lightning Aura Components and good Knowledge in LWC   
  
Knowledge of architectural patterns and frameworks   
  
Experience with integration techniques, Salesforce connectors and middleware platforms like SAP IS ,SAP PO   
  
Certified Salesforce Technical Architect (optional but preferred)   
  
Salesforce Development and Customization   
  
Integration   
  
Data Modelling   
  
Database Design   
  
Application Design   
  
Performance Optimization, Coding skills   
  
Good understanding of Distributor Management System   
  
Collaboration   
  
Excellent communication and teamwork skills   
  
Strong problem-solving and analytical skills   
  
Strong Leadership qualities   
  
Go Getter Attitude